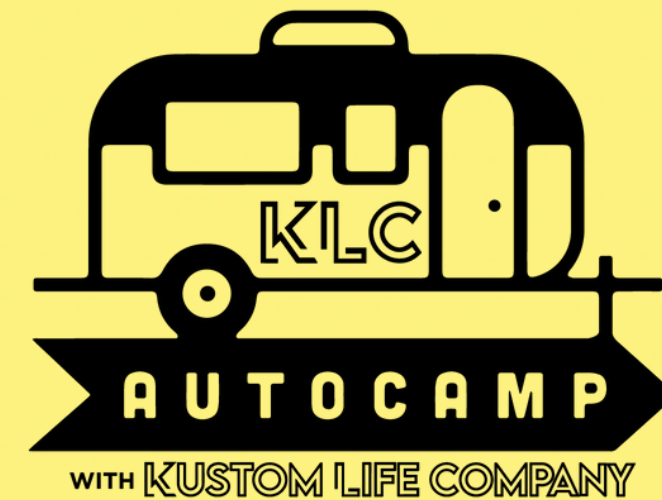


KUSTOM LIFE COMPANY



USE CASE

Premium Full-Service Merchandise Solutions
Los Angeles, California

WE TAILOR OUR STRATEGY TO YOUR BRAND

1. Specialized One On One Service

A Success Manager will be assigned to you, who will work directly with members of your team to carry out your Merchandising operations

2. Our Profit-Oriented Approach

We realize how crucial margins are to a business. Based on your targeted financial goals, our team will give recommendations best suited to satisfy your requirements

3. Technology Optimization

For straightforward, efficient, and transparent order administration, we employ the industry's most up-to-date customized web-platforms.



AUTOCAMP'S BIGGEST HURDLES

- Finding a dependable and easy-to-work-with partner:
 - Managing Merchandise for Multiple properties
 - Increase operational cohesiveness by collaborating with your team
- Guidance and consulting on a one-to-one basis
 - Product Refresh
- Facilitate merchandise purchasing
- Flexibility to integrate with their systems and workflow
- Specialized requirements - Merchandise that is environmentally friendly
- Specialized packaging for convenience and efficiency at the retail store level
- Order Transparency



Consulting

Save Money & Time with your Success Manager

1. Conversations from both directions aimed at better grasping the brand's identity, messaging, and objectives
2. Adjustments to the product line are made on a regular basis to boost profit margins
3. To guarantee that your organization is getting exactly what it needs, we ensure that sample items are always made available
4. The ideal ordering plan for each property was developed after analyzing retail business trend
5. Collaborated with the CTO to design an unique transparent management system that was geared to a multi-property setup



PRODUCT DEVELOPMENT



Adult Tee 1 - Airstream - Black/White (C)



Adult Hat - AutoCamp - Forest Green/White (C)



Kids Tee 2 - AutoCamp Trail - Multi (C)



Kids Tee 1 - Happy Camper - Black/White (C)



Kids Hat 1 - Happy Camper - Cream/Multi (C)



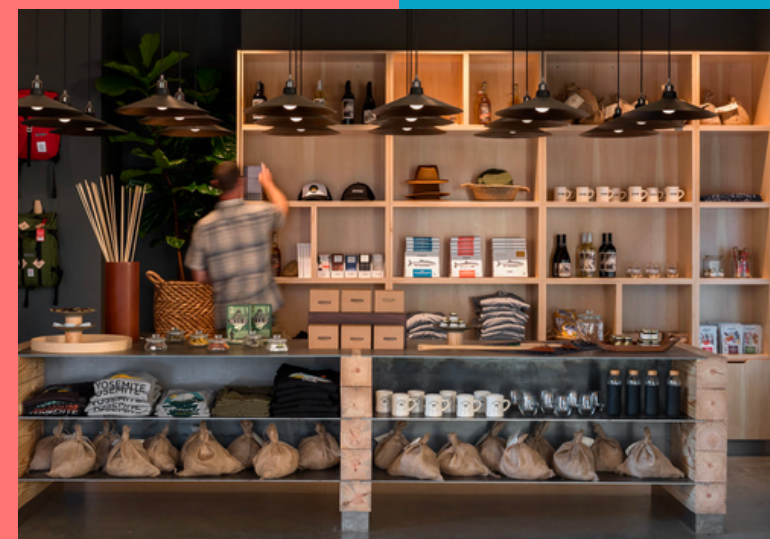
Beanie 2 - Tan/Cream (C)



Water Bottle 1 - AC - Clear/Black (C)

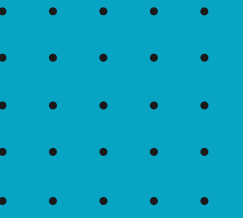


Dominos Kit - Autocamp - Wood (C)

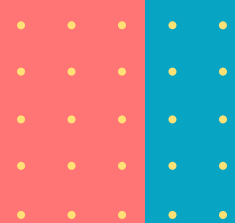


- Autocamp and KLC designers collaborated to create a property-specific look and feel that conveyed the brand's message.
- When designing and sourcing, we keep budgets and budgetary goals in mind
- Branding (neck and hang tags) placed on all apparel and items to ensure that merchandise is distinct from brand rivals
- Barcode and price tag application from their POS to prevent unnecessary employee duties

SIMPLE AND TRANSPARENT ORDER MANAGEMENT



- Order consolidation across many locations to fulfill price break quotas
- Oversight of orders from various locations was given to KLC in order to avoid unnecessary/out of place purchases
- We provide a custom order tracking software to meet the specific demands of AC management



LOGISTICS & FULFILLMENT



Out of the box Solution

- Quality Control
- Specific package specifications to improve efficiency
 - Pre-counted bundles make shop restocking and inventory counts a breeze
- Right out of the box, your product is ready for the shelves or your team
- Inventory Analysis



LET'S GROW, TOGETHER.

Our team is passionate about doing everything possible to facilitate our clients' growth. Our Success Managers have one primary goal: to structure and automate your company's merchandise operations so that your staff can focus on its primary function - not on ours.



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